



THE BRITISH ETHICAL AGENTS' REGISTER MEMBERSHIP APPLICATION

Please read [Part 4: Terms & Conditions](#) before completing this application.

Please only send signed electronic copies of your application to:
info@uk-bear.co.uk

PART ONE: PERSONAL DETAILS

Name of Agency:

Telephone Number: _____ Website Address: _____

Number of Clients at time of application: _____

Please confirm that you have the authority to permit and agree to the details above to be displayed

on The BEAR's website? Yes ☐ No ☐

Primary Contact for Your Agency with matters relating to The BEAR:

Name: _____

Telephone Number: _____ Email Address: _____

Postal Address:

Additional Contacts (if any):

Name:

Email Address:

Telephone Number: _____

PART TWO: AGENCY DETAILS

Do you or your Agency currently hold membership of the PMA? Yes ☐ No ☐

Please tick the appropriate box that describes your client base:

Adults only		Children only	
Adults & Children		Cooperative	

Other (state below):

PART THREE: AGREEMENT

Does your Agency currently comply with the following 5-Key criteria?¹

1. That my Agency displays, abides by and agrees to be held to account for its Company Values that are provided on a dedicated and easily accessible website page.

Yes ☐ No ☐ Working towards ☐

2. That my Agency agrees to allow its clients to be surveyed by Moderators of The BEAR to audit that to the best of their belief, their Agent/s are continuously behaving ethically.

Yes ☐ No ☐ Working towards ☐

3. That my Agency agrees to display The BEAR logo on its website indicating membership.

Yes ☐ No ☐ Working towards ☐

4. That my Agency agrees not to include or enforce any time period in relation to a client's notice of termination of representation.

Yes ☐ No ☐ Working towards ☐

5. That my Agency² agrees to never charge or request payment from potential or signed clients in order to affect or continue representation.

Yes ☐ No ☐ Working towards ☐

¹ Full Membership can only be granted to those applicants that tick 'Yes' to all criteria. Provisional Membership may be granted to those that tick a combination of 'Yes' and 'Working towards.'

² The exception may only apply to registered Cooperative Agencies and each case will be taken on its own merit.

PART FOUR: TERMS & CONDITIONS

By completing and submitting this application, you are providing both authority and consent for The BEAR to store your personal and your organisation's details on file in-line with current GDPR legislation.

All Members of The BEAR agree:

- i. To continuously adhere to all 5-key criteria in the pursuance of their responsibilities as Talent Agents operating ethically within the United Kingdom.
- ii. To fully co-operate with Moderators of The BEAR, especially when specifically requested to do so.
- iii. To accept the ultimate decision made by the Moderators of The BEAR.
- iv. To agree never to divulge or share information made available to them by virtue of their membership with any third parties. This includes screenshots/screengrabs, transcripts of correspondence or photographs pertaining to The BEAR, its members or past-members.
- v. To provide, to the very best of their knowledge, accurate and true information in order to attain and retain membership.
- vi. To inform The BEAR of any change in their circumstances that might affect their membership (such as retirement or change of role or organisation).
- vii. To remove all artefacts of association with The BEAR from their marketing material should they no longer hold membership.
- viii. To acknowledge that failure to agree and comply with any of these Terms & Conditions may result in their Agency's removal from The BEAR.

Signed:	
Name of Signatory:	
Agency Name:	
Date:	



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